



MINUTES OF MEETING OF ARTHUR BIA

Wednesday, March 26, 2025 @ 7:30 PM
Virtual via Zoom link

Board Members present:

Angela Alaimo, Chair
Paula Coffey, Vice Chair
Chris McIntosh, Treasurer
Jim Coffey
Mitch Keirstead
Gord Blyth
Councillor Lisa Hern

Other Attendees

Absent

Sheila Faulkner
Robyn Mulder EDO

Review and Adoption of the Agenda Vice Chair Paula called the virtual meeting to order at 7:32 pm

THAT the agenda for the meeting of the March 26, 2025 Arthur Business Improvement Area be accepted and passed. Mitch moved to accept and Jim seconded.

Review and Approval of Minutes

THAT the minutes from the February 19 , 2025 Arthur Business Improvement Area meeting be approved with an amendment to the date of the next meeting and passed. Motion to approve by Gord, and seconded by Chris

Robyn's report Robyn wasn't in attendance

Financial Report

Review of financial report from Chris, Paid bill for the OBIAA award application.
Invoice for three way split (Chamber, Twp and BIA) for seasonal advertising was approved to be paid. Request from Township to provide last year's financial information and has had conversation with Township Treasurer to determine what he requires and will forward that information to him.
Motion to approve financial report Chris, and seconded by Mitch

Roundtable Discussion:

Paula reported that we had submissions – closed as of March 1 – Dr. Bon, Laird More, Roy Dyce, John Walsh and Patty Emery. We are going to do two banners. Banner policy will limit the number

of banners we have. We can replace the old ones with new people potentially. Gord suggested that the old ones could be used as part of the Historical Society archives. It was agreed that Paula would send the list of nominees with their descriptions to the Board members and then we would all have an opportunity to select the two people to be ICONS. Paula advised that she would contact each of the selected people to get their approval. The other side will be historical buildings – it was open to the floor to propose. We will pull the list that Jeff McKee gave us to review it. Paula will put the rest of the buildings on the bottom of the list for us to decide.

There is an issue with the planters on the bump out – we got a letter from the Township about the placement of the planters. We will be sending a letter asking for clarification.

They also said they would be turning the lights to the streets but then the banners will be hit.

Chris went to the Township – Wellington North Power – Chris has suggested they move the bracket up 8 inches or so – would raise the lights up enough so they would be out of the street.

WNP will see if they can make that work.

Chris says there are a lot of issues with the bump out with pedestrians stepping out into the street thinking it is a crosswalk. Mitch and Lisa advised that MTO is in the business of keeping traffic moving and they didn't want a crosswalk to slow traffic. That is why there is signage that it isn't a crosswalk.

Gord thought that the only people the flowers on the bump out would affect would be coming out of his alley.

Flower bags for bridge – does anyone know a vendor? MTO approval necessary as they own the bridge?

Poppy refurbishment – Paula will reach out to Ralph to proceed with the work.

Arthur by the Fire – It was decided to let this year's event go as there is too much to be done before June and insufficient funding even cutting back on some of the expenses – Paula got \$3200 \$1000 from Twp \$1,000 from Walker \$500 from ACP, \$500 from the Optomists and \$300 from the Lions Club. It turns out that the budget was out of whack with the actual expenses and it is not possible to proceed. We will start from the beginning and see if we can get it going for next year.

Date of next meeting:

May 21

Adjournment Gord